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SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL

ASSETS ON NON-RELATED WEB SITES

## RESPONSE AFTER FINAL UNDER 37 C.F.R. § 1.116

This paper is in response to an Office Action mailed August 18, 2008, and is being filed within one month after the shortened statutory period set for a response to the Office Action. A one-month Petition for Extension of Time accompanies this response. If any other fee is due, charge the fee to Deposit Account No. 50-1017 (Billing No. 200401.0016).

**Remarks and Conclusion** begin on page 2 of this paper.

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